



**Make The World
More Sustainable**

[Provisional Translation Only]

*This English translation of the original Japanese document is provided solely for information purposes.
Should there be any discrepancies between this translation and the Japanese original, the latter shall prevail.*

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Issuer

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Ichigo J.League Shareholder Program Begins for the 2024 Season

Ichigo Green’s sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the 2024 J.League season in which free tickets will be distributed via lottery to Ichigo, Ichigo Green, Ichigo Office, and Ichigo Hotel shareholders.

1. Shareholder Program Objective

Ichigo’s Shareholder Program expresses Ichigo’s thanks to Ichigo, Ichigo Green, Ichigo Office, and Ichigo Hotel shareholders and deepens its partnership with the J.League in working to further Ichigo’s mission of promoting local community development.

2. Details

Eligible Shareholders

All Ichigo Green shareholders recorded on the shareholder registry as of fiscal period-end are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows: on record as of June 30, 2023.

Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that matches may be cancelled or rescheduled due to stadium admission limits, and there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

Application Process

Application for the lottery begins today, January 29, 2024. Please take special note that the lottery schedule for matches to be held between late-February and March-end has been set tight in order to expedite the resuming of the shareholder program.

Late-February ~ Early-March Matches

Application period: January 29 ~ February 6 Drawing: February 7

March-end Matches

Application period: February 1 ~ February 15 Drawing: February 16

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website
www.ichigo-jleague.jp



3. Earnings Impact

The Shareholder Program has no impact on Ichigo Green's FY24/6 earnings announced in the August 10, 2023 release "FY23/6 Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo Green, Ichigo Office, and Ichigo Hotel shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.