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*[Provisional Translation Only]*

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January 14, 2025

Issuer

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## **Ichigo J.League Shareholder Program Begins for the 2025 Season**

Ichigo Green’s sponsor, Ichigo (2337), is commencing its J. League Shareholder Program for the 2025 J.League season in which free tickets will be distributed via lottery to Ichigo, Ichigo Green, Ichigo Office, and Ichigo Hotel shareholders.

### 1. Shareholder Program Objective

Ichigo’s Shareholder Program expresses Ichigo’s thanks to Ichigo, Ichigo Green, Ichigo Office, and Ichigo Hotel shareholders and deepens its partnership with the J.League in working to further Ichigo’s mission of promoting local community development.

### 2. Details

#### Eligible Shareholders

All Ichigo Green shareholders recorded on the shareholder registry as of fiscal period-end are eligible for the Shareholder Program. Eligibility is updated every six months with current eligibility as follows: on record as of June 30, 2024.

#### Ticket Information

Shareholders can simultaneously apply for tickets for one match in each of the J1, J2, and J3 Leagues even if the matches are scheduled on the same day. The tickets are freely transferable to family and friends.

Please note that there is a possibility that shareholders may not receive their tickets in time for a match because tickets may not be distributed to J.League top partners in a timely manner.

### Application Process

Application for the lottery begins today, January 14, 2025. Please take note that the lottery schedule for matches to be held in February is tight in order to expedite the resuming of the shareholder program.

#### February Matches

Application period: January 14 ~ January 20      Drawing: January 21

#### Early-March Matches

Application period: January 16 ~ January 31      Drawing: February 1

#### March-end Matches

Application period: February 1 ~ February 15      Drawing: February 16

For details on the shareholder program, please refer to the below Ichigo J.League Shareholder Program website (Japanese only).

Ichigo J.League Shareholder Program Website

[www.ichigo-jleague.jp](http://www.ichigo-jleague.jp)



### 3. Earnings Impact

There is no impact on Ichigo Green's FY25/6 earnings announced in the August 14, 2024 release "FY24/6 Earnings."

Through the Shareholder Program, Ichigo is expressing its thanks to Ichigo Green shareholders and deepening its partnership with the J.League in working to further Ichigo's mission of promoting local community development.